

Adirondack Winery Gives Back

(<http://adirondackwinery.wordpress.com/2012/06/14/adirondack-winery-gives-back/>)

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Adirondack Winery is pleased to announce the debut of "Musical Medley (<http://store.adirondackwinery.com/musicalmedley.html>)", a special edition tropical fruit Chardonnay that the winery developed specifically to benefit a local charity close to its heart.



(<http://store.adirondackwinery.com/musicalmedley.html>) "We are proud to announce that \$5 from the sale of each bottle of this very special Chardonnay will be donated to the Lake George Community Band (<http://www.lakegeorgecommunityband.com/>)," said Sasha Pardy, Adirondack Winery President and Co-Owner. In the works since last year, the winery has produced more than 1,000 bottles of Musical Medley (<http://store.adirondackwinery.com/musicalmedley.html>) with the hope that the wine will sell quickly and the donation proceeds will be a boon for the LGCB (<http://www.lakegeorgecommunityband.com/>)'s modest operating budget. (<http://www.lakegeorgecommunityband.com/>)

"I am astounded by the depth of musical talent we have in this local group of musicians. The band includes a wide range of musicians from high school teens, to local musicians picking up their instruments for the first time in years, to a large group of current and former professional music teachers, performers, directors and composers," said Pardy, who is a clarinetist in the LGCB (<http://www.lakegeorgecommunityband.com/>).



Michael Pardy, Adirondack Winery CEO and Wine-Maker said, "Not only will this Musical Medley (<http://store.adirondackwinery.com/musicalmedley.html>) wine warm your spirit by knowing you are supporting local musicians when you buy it; but it will also create a symphony on your palate with its delicious blend of pineapple and coconut flavors combined with the lightly-oaked taste of a traditional Chardonnay."

John Jay Hilfiger, the LGCB (<http://www.lakegeorgecommunityband.com/>)'s Interim music director said, "We could not be more thrilled to accept the support of Adirondack Winery through the sale of this Musical Medley (<http://store.adirondackwinery.com/musicalmedley.html>) wine. I hope everyone enjoys the taste as much as I do!

Adirondack Winery's Musical Medley (<http://store.adirondackwinery.com/musicalmedley.html>) is now available for purchase ONLY at the Adirondack Winery Tasting Room at 285 Canada Street in Lake George and from its online store (<http://store.adirondackwinery.com/musicalmedley.html>) (<http://www.benosbornfund.org/>)shipment. The price is \$15 per bottle.

While Adirondack Winery is a local business with a small budget, and this is its first major charitable undertaking, Adirondack Winery does its best to support several charities throughout the year. It donates to several charitable silent auctions, sells other products that benefit other charities, and pours its wines at several wine tasting events that generate funds for charitable organizations.



Adirondack Winery recently donated its time and wine to the Saratoga Lion's Club (<http://www.saratogalions.com/index.html>)'s "Night at the Brewseum" benefit held at the Military Museum (<http://dmna.ny.gov/historic/about.htm>) in Saratoga Springs as well as the May Wine & Brewed Sunshine benefit for the Ben Osborn Memorial Fund (<http://www.benosbornfund.org/>). Both causes raised money for children and families in need.



(<http://store.adirondackwinery.com/fligidrililaw.html>) Most recently, Adirondack Winery has committed to helping raise money for breast cancer research. In addition to the \$1 that Chris's Stuff already donates to the National Breast Cancer Coalition,

(<http://www.breastcancerdeadline2020.org/homepage.html>) Adirondack Winery will donate \$1 from every "Fight Like a Girl, Drink Like a Lady" t-shirt (<http://store.adirondackwinery.com/fligidrililaw.html>), sold both in the Tasting Room and on the online store

(<http://store.adirondackwinery.com/fligidrililaw.html>) to the Avon Foundation for Women (<http://www.avonfoundation.org/>). The money donated will contribute to our Marketing Assistant, Danielle's fundraising efforts towards

participating in the Avon Walk for Breast Cancer in NYC (http://info.avonfoundation.org/site/TR/Walk/NewYork?px=6176859&pg=personal&fr_id=2175) this October.

As Adirondack Winery continues to grow, so will the ability to give back to the community that has given so much to us. We are thankful for all of the support we have received over the past four years and it only feels right to give back where we can.

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